



EACH ONE REACH TWO

PROJECT INSIDE OUT

A VISION FROM APOSTLE DR. M. RUEL MCCOY SR.

OUR MISSION

To evangelize the world for Jesus Christ; to equip every believer to become true disciples of Christ; and to engage those social problems that challenge the communities we have been called to serve.

“Go ye into all the world, and preach the gospel to every creature.”

Mark 16:15

“The harvest truly is plenteous, but the labourers are few.”

Matthew 9:37

“And the Lord added to the church daily such as should be saved.” — Acts 2:47

The Church is at its best when it is reaching people.

The early Church did not grow because of elaborate programs or impressive buildings. It grew because ordinary believers shared the extraordinary message of Jesus Christ. They understood that salvation was too valuable to keep to themselves.

That same mission remains before us today.

Project Inside Out — *Each One Reach Two* — is a simple but powerful vision. Every believer is challenged to intentionally reach two people with the Gospel, pray for them, build relationships with them, and lead them toward discipleship.

The challenge is not a lack of harvest.

The challenge is moving what God has placed inside of us to the outside.

Evangelism is not an event. It is a lifestyle. It is not reserved for a select few; it is the responsibility of every believer.

As Vice Presider of Organization Integrity and Longevity, I recognize that the future strength of our organization depends upon our ability to reproduce the mission of Christ in every generation. Longevity is secured when believers remain committed to evangelism and discipleship.

Throughout Region 10 and across our organization, we have witnessed lives transformed through personal witness, community outreach, prayer, compassion, and intentional discipleship. These efforts remind us that people are still searching for hope, truth, and a relationship with Jesus Christ.

Alongside me in this mission is my faithful wife, Shepherd Mother Benona Bradley McCoy, whose commitment to prayer, discipleship, and Kingdom service continues to strengthen this vision.

Project Inside Out is more than a program. It is a Kingdom assignment.

Imagine the impact if every member reached two.

Imagine the souls saved, the disciples developed, and the communities transformed.

The call is clear.

The harvest is ready.

The time is now.

Let us move from the inside out.

Let each one reach two.

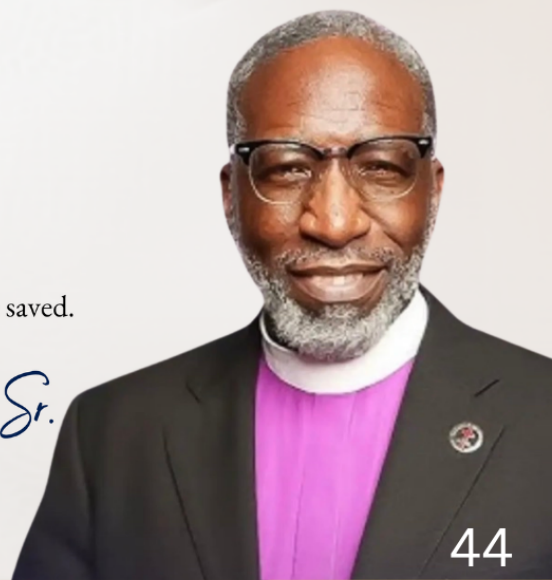
And let God add to His Church daily such as should be saved.

Apostle Dr. M. Ruel McCoy, Sr.

Apostle to Evangelism

Vice Presider of Organization Integrity and Longevity

Presiding Prelate, Region 10



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